

Corporate Responsibility Policies

Environmental Policy





Compliance with laws and regulations

- We comply with all pertinent environmental laws and regulations as well as all the national and international agreements that ATRESMEDIA signs.
- This commitment also includes our own practices in terms of advertising, as related to broadcasting standards related to environment.
- ATRESMEDIA takes into consideration all national and international environmental initiatives that may arise in this regard, and will add these to our own standard practices as related to broadcasting environmental subjects.

Energy efficiency and climate change

- We undertake to use the most modern and efficient technologies in the design of installations and activities in order to reduce our energy consumption and the emission of greenhouse gases.
- We will use the company's electronic systems to avoid unnecessary transportation thereby saving energy resources (fuel etc.), which will in turn reduce the associated emissions.

Efficient use of resources

- We commit to using the procedures necessary to optimize the consumption of resources within the organization.
- We undertake to take advantage of the most used resources in our business until the end of its useful life (toner, cell phones, electronic or computer equipment, etc.), while making it a priority to acquire the materials that make it easier for use to meet this objective.

Generation of waste and toxic substances

- We will use all these means at our disposal to avoid contaminating our surroundings.
- Minimize the generation of waste by reusing means and materials, while making the resources necessary available to our employees.
- Promote recycling by installing containers and compactors at our work centres in order to facilitate the proper separation of and treatment of recyclable materials. In the event this cannot be done on the premises, the group will facilitate the separation of waste and its subsequent treatment by authorized companies.



Spreading the word

- We undertake to inform our associated groups, and particularly our employees about our environmental protection policy, raising their awareness about recycling and energy savings.
- We will make sure that all the company's goods and service providers know and comply with our environmental protection policy, especially when carrying out activities around our work centres.
- Inform the public of our environmental protection policy, while trying to involve and raise the awareness of each citizen as to the important role they play in meeting this challenge.
- We seek to contribute, in line with our corporate responsibility policy, to environmentally stable development by broadcasting this commitment over its various media in order to raise the public's awareness of the importance of protecting the environment.