



# Atresmedia Cine



# ATRESMEDIA

## CINE



## Box office success

In 2012, **Atresmedia Cine** premiered a total of five feature films which represented 20% of the box office in the whole of Spanish cinema. To these premieres it is necessary to add **XP3D** shown for the first time at the end of December 2011, but which was projected in cinemas in 2012. The box-office takings of its cinema productions remained in the top positions of the ranking of Spain's cinema industry.

**Atresmedia Cine** is conscious that it is not enough to make good cinema, it is necessary, moreover, to know how to connect with the public. Under this premise, it succeeded in placing four of its productions among the first top ten of the Spanish cinema and, in turn, has obtained the recognition of the critics and professionals at Spanish and international festivals.

[ The cinema produced by Atresmedia Cine represents 20% of the total box office of Spanish cinema with only five films. ]

Rkg	Título	ESTRENO	DIRECTOR	RECAUDACIÓN	ESPECTADORES
1	Lo Imposible	11/10/2012	Juan Antonio Bayona	41.020.508,16	5.852.138
2	Las Aventuras de Tadeo Jones	31/08/2012	Enrique Gato	17.880.413,27	2.656.849
3	Tengo ganas de ti	22/06/2012	Fernando González Molina	12.152.813,74	1.947.785
(*) 4	A Roma con Amor	21/09/2012	Woody Allen	3.207.007,35	458.997
5	Luces Rojas	02/03/2012	Rodrigo Cortés	3.027.821,85	465.294
6	Grupo 7	04/04/2012	Alberto Rodríguez	2.370.301,47	365.765
7	Rec 3: Genesis	30/03/2012	Paco Plaza	2.341.804,97	367.618
8	XP3D	28/12/2011	Sergi Vizcaino	2.056.933,46	267.404
(**) 9	El Cuerpo	21/12/2012	Oriol Paulo	1.928.653,61	272.732
10	Promocion Fantasma	03/02/2012	Javier Ruiz Caldera	1.704.413,50	269.187
11	Katmandu, un espejo en el cielo	03/02/2012	Icíar Bollain	1.510.998,59	235.311
...					
(**) 13	Fin	23/11/2012	Jorge Torregrossa	1.480.296,86	216.018
...					
69	Extraterrestre	23/03/2012	Nacho Vigalondo	164.719,33	25.518

(\*) Este largometraje no se contabiliza en el ranking como producción de Atresmedia Cine debido a que los derechos de antena pertenecen a laSexta.

(\*\*) En explotación



*Tengo ganas de ti*, a feature film based on the novel by Federico Moccia and a continuation of *Tres metros sobre el cielo*, also taken to the cinema by **Atresmedia Cine**, which became the biggest box office hit in 2010, occupied the third position of the Spanish film ranking. Directed by **Fernando González Molina** and starring **Mario Casas** and **María Valverde**, with more than €12 million, it nearly quadrupled the total takings of the film that followed it in the ranking.

The fifth place in the ranking was occupied by *Luces Rojas*, directed by **Rodrigo Cortés** and starring **Robert de Niro** and **Sigourney Weaver**. The film was successfully presented at the Sundance Cinema Festival.

2012 also saw the premiere of *El Cuerpo*, directed by **Oriol Paulo** and starring **Belén Rueda**, **Hugo Silva** and **José Coronado**. The film continues at the moment of drafting this report to be projected at cinemas, with estimated box office takings far exceeding those of the film which occupied the fourth place in the 2012 ranking. *Fin*, directed by **Jorge Torregrossa**, with **Maribel Verdú**, **Daniel Grao** and **Clara Lago** in the cast, is another of the feature films premiered in 2012 whose projection continued beyond the close of the year.

[ *Tengo Ganas de ti*, with box office of 12 million quadruples the number of spectators of the following film in the ranking. ]



## Premieres in 2013

2013 will see premieres such as *Los últimos días*, an apocalyptic thriller directed by the brothers *Alex* and *David Pastor* set in the city of Barcelona; *Combustión*, directed by *Daniel Calparsoro* and starring *Alberto Amann* and *Adriana Ugarte*; *TRES-60*, directed by *Alejandro Ezcurdia* and with *Raúl Mérida*, *Sara Álamo*, *Geraldine Chaplin* and *Joaquim de Almeida* in the cast.

The second half of the year will see the premieres of *Futbolín*, the first animated film of the Oscar winner *Juan José Campanella*; *La gran familia española*, a film by *Daniel Sánchez Arévalo*, with *Quim Gutiérrez*, *Verónica Echegui* and *Antonio de la Torre*, a comedy about a wedding which takes place during the final of the South African world cup.

*Zipi y Zape y el club de la canica* directed by *Oskar Santos*, whose filming was extended over nine weeks in natural locations in Hungary and the Basque Country. This film aims to conquer the family public through these two characters who, during almost seven decades, have delighted various generations.

Furthermore, *Mindscape* is in the post-production phase, a psychological thriller directed by *Jorge Dorado*, whose premiere is envisaged in the last four months of 2013; *Tres bodas de más*, a comedy by *Javier Ruiz Caldera* starring *Inma Cuesta*, *Martín Rivas* and *Paco León*; and *Open Windows*, a classical thriller starring *Elijah Wood* and directed by *Nacho Vigalondo*.