

# Environment and climate change policy



ATRESMEDIA



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### I. Introduction

At **Atresmedia**, we are well aware of how important it is to protect the environment and address the global environmental challenges we face, even though the audiovisual industry has a relatively small environmental impact compared to other economic sectors.

Therefore, we carefully manage the environmental risks and impacts of our facilities, operations, and employees, with the aim of minimising them, as well as contributing to the fight against climate change and protecting the environment

Our environmental commitment is outlined in the Atresmedia Decarbonisation Strategy, which is aligned with the Science Based Targets initiative (SBTi) and our climate transition plan. These frameworks represent our public pledge to significantly reduce carbon emissions by 2030 and achieve 'net zero' by 2050.

We also understand that, as a media group and to deliver our corporate purpose "we believe in the power of reflection and emotion", the best way we can help protect the environment is by making society more aware of the issue and informing the public of the important role each of us plays in the process. At **Atresmedia**, we leverage the broadcasting power of our communication platforms to support environmental causes, delivering environment-related news programs, reports, and awareness campaigns. This way, we contribute to achievement of the Sustainable Development Goals (SDGs), especially SDG 13 Climate Action.

This policy outlines **Atresmedia's** principles, commitments, and actions aimed at reducing its environmental impact, updating the Environmental Policy established in 2019. It also complements the General Corporate Responsibility Policy approved by Atresmedia's Board of Directors on 24 February 2021.

### II. Principles and lines of action

- **We comply with all environmental laws and regulations applicable to Atresmedia** and strive to stay ahead of legislation by adopting a preventive approach in our operations. We extend this commitment to the realm of advertising.
- **We identify the physical and transition climate risks to which our activities are exposed.** We implement specific measures to mitigate the effects of climate change on our business and assets, while adapting to its consequences.
- **We are committed to gradually reducing the use of fossil fuels, as part of our Net Zero strategy.** Whenever possible, we prioritise cleaner alternatives in our facilities and studios, investing in efficient technologies, promoting sustainable mobility both within and outside our premises, and using renewable energy.
- **We invest in certified emissions absorption and/or offsetting projects** to contribute to the removal of greenhouse gas emissions from the atmosphere. While our goal is to minimise emissions, offsetting serves as a lever to drive the decarbonisation of our business.
- **We use energy efficiently and are committed to using renewable energy sources.** Efficient energy use is a priority environmental concern for **Atresmedia**. That is why we are constantly implementing energy efficiency

measures in our operations and facilities. We pledge to significantly increase the proportion of renewable energy across all our facilities.

- **We manage and minimise the generation of waste and polluting substances.** Through our Zero Waste project we encourage the reduction, recycling and proper management of waste by installing specific containers and compactors. We also train our people and partners on waste and recycling. Waste that cannot be recycled and/or reused is processed for proper sorting and disposal by authorised managers.
- **We use natural resources responsibly and rationally.** That is why we implement the necessary measures to optimise and reduce consumption and focus on enhancing their reuse and recycling.
- **We advocate for the development of a low-carbon audiovisual industry.** That is why we integrate sustainability criteria into our productions.
- **We ensure that suppliers of goods and services embrace the principles of Atresmedia's environmental policy in our purchasing processes.** That is why we include clauses in this regard in our contracts with both content suppliers and suppliers of goods and services. We engage in collaborative activities with them, exchanging information to promote decarbonisation throughout the entire value chain.
- **We provide environmental information and training to our employees** through various initiatives and awareness campaigns, aiming to reduce both our company's environmental impact and that of our employees.
- **We broadcast news, educational, and awareness content about climate change and its effects** on our channels to promote responsible behaviour that helps preserve the environment and build a more resilient society capable of addressing and adapting to the impacts of climate change.
- **We voluntarily subscribe** to both national and international organisations that promote best environmental practices and raise awareness about the importance of caring for the planet. We are part of the Forética Climate Change Cluster, one of Spain's leading organisations in the area of sustainability, and actively participate in the media and sustainability activities of the Responsible Media Forum. We also support the environmental principles of the Global Compact and are a signatory of the Media declaration against climate change.
- **We voluntarily, publicly and transparently** inform investors and other stakeholders about our environmental performance and trends, in response to various environmental indices and leading questionnaires.
- **We take into account environmental criteria in the design, planning and development of the events** we organise in order to minimise their potential negative environmental impacts.

### III. Commitments

At Atresmedia, we are committed to:

- Sourcing **95% of our electricity from renewable sources** by 2026.
- **Reducing our carbon footprint:** our Scope 1+2 emissions by 86.1% and our Scope 3 emissions by 28% by 2030.
- **Achieving Net Zero by 2050,** reducing our Scope 1 + 2 emissions by 90% and our Scope 3 emissions by 90%, while investing in carbon absorption projects to offset the remaining 10%.

- **Enhancing our Scope 3 emissions calculations** and minimising the reliance on estimated emission data. To achieve this, we are committed to enhancing communication and information exchange with our value chain, particularly with our suppliers.
- **Promoting sustainable mobility** by implementing measures that enable employees to travel to the workplace more sustainably, and by incorporating electric vehicles into our fleet of mobile units and corporate vehicles whenever possible.
- **Creating sustainable audiovisual productions.** Atresmedia is committed to evaluating and enhancing sustainability measures in its own productions as well as those produced in collaboration with third parties.
- **Improving waste management and recycling.** In line with its commitment to minimising the amount of waste sent to landfill, Atresmedia prioritises proper separation and treatment of waste, opts for compostable materials, and aims to reduce plastic consumption. Atresmedia extends this commitment to its canteen by implementing measures to reduce food waste and effectively combat food waste.

October 2024.  
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