



## PRIVACY POLICY

### **Who is responsible for the processing of your personal data?**

The data controller is ATRESMEDIA CORPORACIÓN DE MEDIOS DE COMUNICACIÓN, S.A. (hereinafter, the Company), with registered office in Avda. Isla Graciosa 13, 28703 San Sebastián de los Reyes, Madrid.

### **Who is the Data Protection Officer at Atresmedia?**

The Company has appointed a Data Protection Officer (DPO) whom you may contact in connection with any issue related to the processing of your personal data, at the following e-mail address: [privacidad@atresmedia.com](mailto:privacidad@atresmedia.com)

### **Which is the aim of the processing of your personal data?**

Those data of a personal nature that have been provided to the Company by the shareholders in connection with the exercise or delegation of their rights to attend and vote at the General Meeting of Shareholders, as well as those provided by the registered users or that have been generated as a result of the use of the Electronic Forum shall be processed by the Company with the aim of managing the relationships with shareholders and the calling, holding, control of the participation and dissemination of the General Meeting and the operation of the Forum, as well as the compliance with the applicable regulations.

The development of the General Meeting may be recorded in audio and/or video, either in full or in part, and may be publicly divulged through the Web Site of the Company. By attending the General Meeting, the shareholder expressly authorises the taking of still images, the recording of images and/or voice and their dissemination in accordance with the terms and conditions set forth above. Furthermore, the registered users of the Forum expressly accept and authorise the publication of their personal data on the Forum.

### **To what extent are we entitled to process your personal data?**

The legal basis which allows us to process your personal data is your contractual relationship with the Company as shareholder or representative, the compliance with legal obligations and, as far as the recording and dissemination of images are concerned, the legitimate interest of the Company to divulge the holding of the General Meeting.

The refusal to supply the personal data requested, or the delivery of inaccurate or incomplete data might entail the impossibility of rendering the services in the most appropriate manner.

### **To whom are your data disclosed?**

No personal data will be transferred to third parties, unless required by the Law.

Notwithstanding the foregoing, the data may be disclosed to the Notary Public who prepares the minutes of the General Meeting and may be accessed in accordance with the Operating Rules of the Electronic Forum, or may be accessed by the public, insofar they are disclosed at the General Meeting, the development of which may be publicly divulged through the abovementioned website.

Nevertheless, the Company, in connection with the management of the personal data of its shareholders, may cooperate with third-party suppliers of Services who may access your personal data and process them in the name and on behalf of the Company, as a consequence of the services rendered by them. The Company agrees to conclude with them a data processing agreement which will impose the following

obligations, among others: application of the appropriate technical and organisational measures; to process the personal data exclusively for the agreed purposes and considering only the documented instructions provided by the Company; and to erase or return the data to Atresmedia once the rendering of their Services has been terminated.

#### **How long we will retain your data?**

Generally speaking, your personal data will be retained as long as you are a shareholder of the Company. Once they are no longer required for that purpose, the data will be locked for a term of 6 years, with the exception of those cases where a longer term is required for the fulfilment of legal liabilities. After such terms, the data will be destroyed.

#### **What rights you have when you provide us with your personal data?**

Any individual will be entitled to obtain a confirmation as to whether the Company is processing personal data concerning such individual, and in such a case, to access his/her personal data and request the rectification of any inaccurate data or, if appropriate, request their erasure when, among other reasons, the data are no longer required for the purpose for which they were collected.

Under certain circumstances, the interested party will be entitled to request a restriction in the processing of his/her data, in which case they will be retained exclusively in connection with the lodging and/or defence of claims.

Similarly, under certain circumstances and for specific reasons related to your specific situation, you may object the processing of your data. In that case, the Company will no longer process the data, except for legitimate compelling reasons or for the lodging or defence of any eventual claim.

In certain cases, you may also exercise your right to data portability, and the data provided shall be delivered to you or to the new data controller appointed by you in a structured, commonly used and machine-readable format.

The interested party may exercise these rights through a notice sent by e-mail to [privacidad@atresmedia.com](mailto:privacidad@atresmedia.com) or through a letter addressed to the Data Protection Office, Avda. Isla Graciosa nº 13, 28703 San Sebastián de los Reyes (Madrid).

In any case, the interested party may file a claim before the Spanish Data Protection Agency (which is the Supervisory Authority with jurisdiction in the field of Data Protection), especially in case that he/she has not been allowed to exercise his/her rights, through a letter sent to the Spanish Data Protection Agency, Calle Jorge Juan 6, 28001 Madrid, or through the website <https://www.aepd.es>.

#### **Information about third parties**

In the event that the shareholder includes personal data concerning third parties in the Proxy card or the Remote voting card, he/she must inform such third parties about the matters indicated in the previous paragraphs, and shall comply with any other applicable requirements concerning the appropriate assignment of personal data to the Company, which will not be obliged to provide any additional information or seek any additional consent.