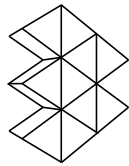


ATRESMEDIA

FINANCIAL RESULTS FY24

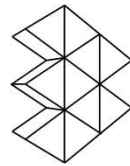


27.02.2025

We believe in the power of reflection and emotion



FINANCIAL RESULTS FY24





HIGHLIGHTS FY24

2024: AN OUTSTANDING YEAR

AUDIENCE LEADERSHIP
BACKED BY A POSITIVE
AD MARKET

TV **26.4%** Total individuals
DIGITAL **23.8 Mill users**
RADIO **3.0 Mill/day**

TOTAL AD MARKET **+4.2%**
TV **+2.1%**
RADIO **+7.4%**

GROWTH IN ALL OUR DIVISIONS
& DELIVERING SOLID MARGINS

TOTAL REVENUES
1,018 M€ (+4.8%)
BEST SINCE 2019
AUDIOVISUAL **+4.5%**
RADIO **+7.1%**

EBITDA
BEST SINCE 2019
178 M€

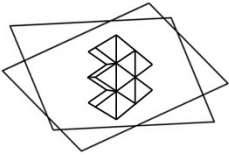
NET INCOME
120 M€

EXCELLENT CASH POSITION &
ATTRACTIVE SHAREHOLDER
REMUNERATION

NET CASH POSITION
140 M€
OPERATIVE CASH
FLOW/EBITDA
1x

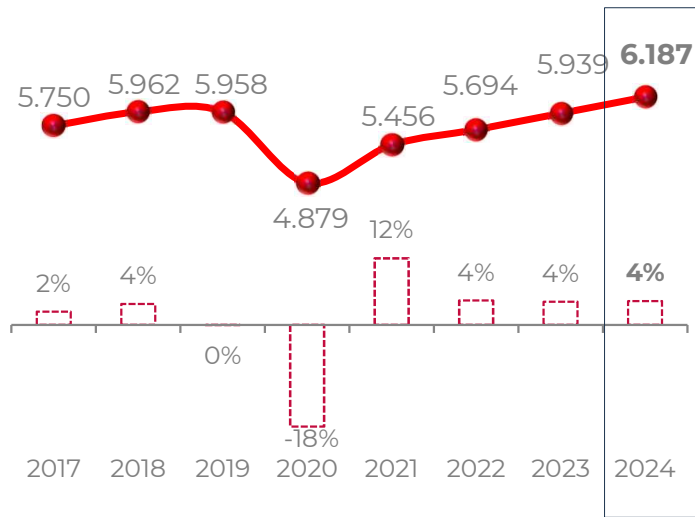
DIVIDENDS PAID IN 2024
101 M€ (0.45 €/sh.)

TOTAL SHAREHOLDER RETURN FY24
(Stock market + Divid.)
≈+32%



SPANISH ADVERTISING MARKET

Total ad market

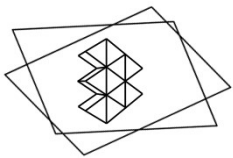


— Market in €mill
 - - - % VAR YOY

	Vs FY23	Market share
TV	+ 2.1%	30.0%
RADIO	+ 7.4%	9.3%
SEARCH	+ 2.7%	15.8%
SOCIAL MEDIA	+ 8.5%	13.8%
WEBSITES	+17.7%	8.1%
PRINT	- 2.6%	15.6%
OTHERS	+ 6.6%	7.4%

Source: Infoadex (new format: TV, Radio, Digital and Others includes conventional and digital revenues)

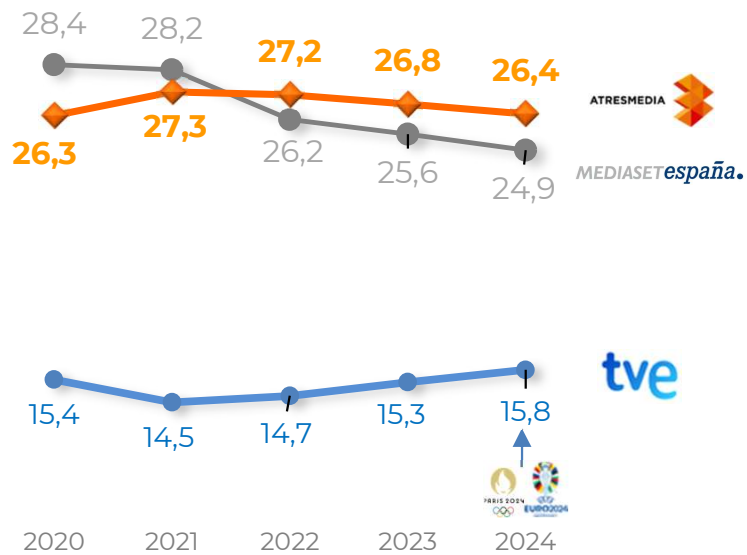




ATRESMEDIA TV: AUDIENCE SHARE BY GROUPS

In %

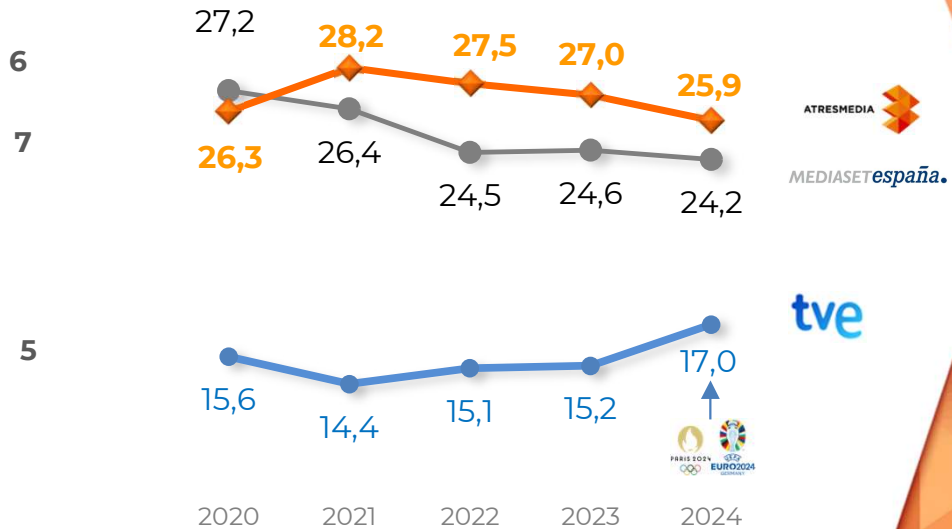
AUDIENCE SHARE TOTAL DAY



Source: Kantar Media. Total Individuals 4+ 24h

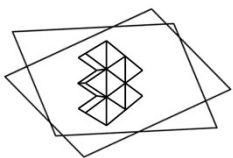
N° channels

AUDIENCE SHARE PRIME TIME



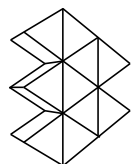
Source: Kantar Media. Total Individuals 4+. PT





ATRESMEDIA TV: MAIN HIGHLIGHTS

**2024:
BEST IN
CLASS**



ATRESMEDIA: (26.4%)
3 YEARS IN A ROW
LEADING SPANISH
AUDIENCES

**PRIME TIME LEADER FOR 4
YEARS IN A ROW**

**ATRESMEDIA (6 CHANNELS):
LARGEST GAP EVER VS
MEDIASET (7 CHANNELS)**

ANTENA 3: (12.6%)

LEADING TV CHANNEL IN
SPAIN SINCE 2022

BEST PLAYER IN NEWS,
FICTION & ENTERTAINMENT



LA SEXTA: (6.4%)

CLOSING THE GAP WITH
THE 3RD PLAYER (TL5)

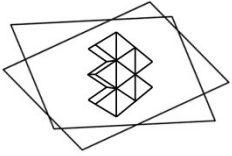
MORE THAN 12 YEARS
BEATING ITS MORE
DIRECT COMPETITOR



**NEOX, NOVA, MEGA &
ATRESERIES: (7.5%)**

BEST RATINGS SINCE 2020

BEST RATINGS EVER FOR
ATRESERIES



ATRESMEDIA DIGITAL BUSINESSES

AVOD/SVOD

atresplayer 

3.0 Mill.
AVERAGE 2024
MONTHLY VIDEO
PLAYER USERS

677 K
(+14% yoy)
SUBSCRIBERS

16.9 Mill.
REGISTRATIONS

20 Mill.
HOURS OF VIDEO
CONSUMED
DEC 24
(+7% YOY)

ATRESMEDIA SITES

9 TH

(& 1st audiovisual
group)

MOST VISITED SITES
RANKING

23.8 Mill.

AVERAGE FY24
MONTHLY UNIQUE
USERS

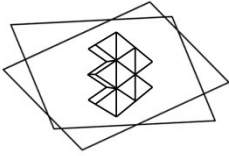
OTHERS

H2H
HUMAN TO HUMAN

INFLUENCER
MARKETING

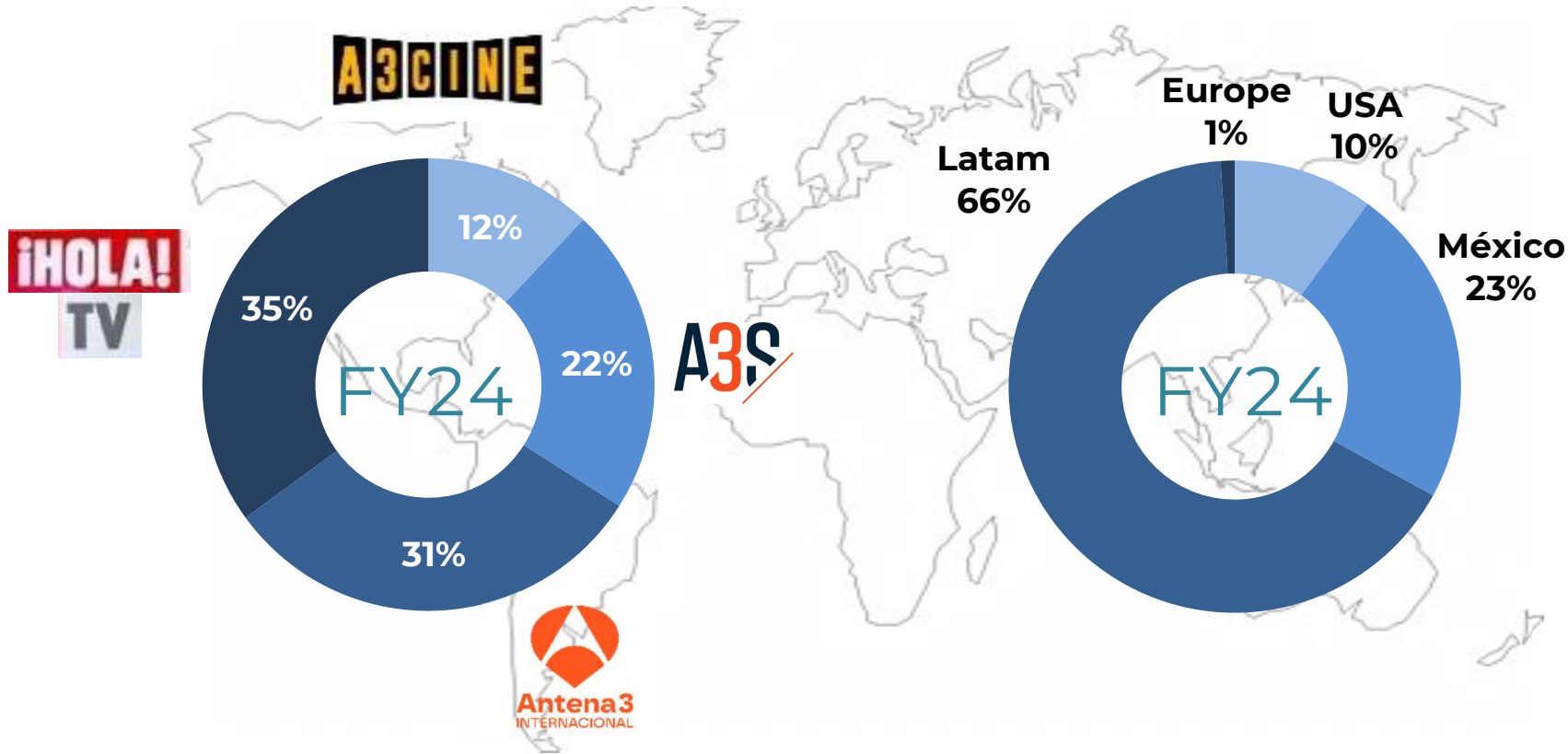
 **smartclip**

DIGITAL AGENCY



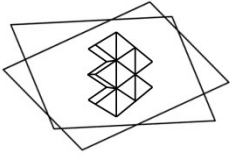
ATRESMEDIA INTERNATIONAL

54 MILLION HOUSEHOLDS



Source: Internal data.

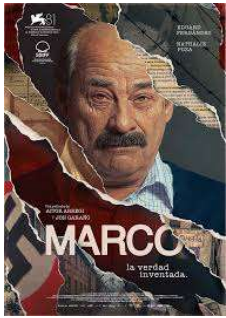




ATRESMEDIA CINEMA

51% box office of Spanish cinema (13 movies)

2 Goya awards
Best actor



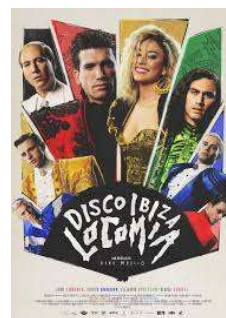
2 Goya awards
Best film



1 Goya award



Largest box office ratings



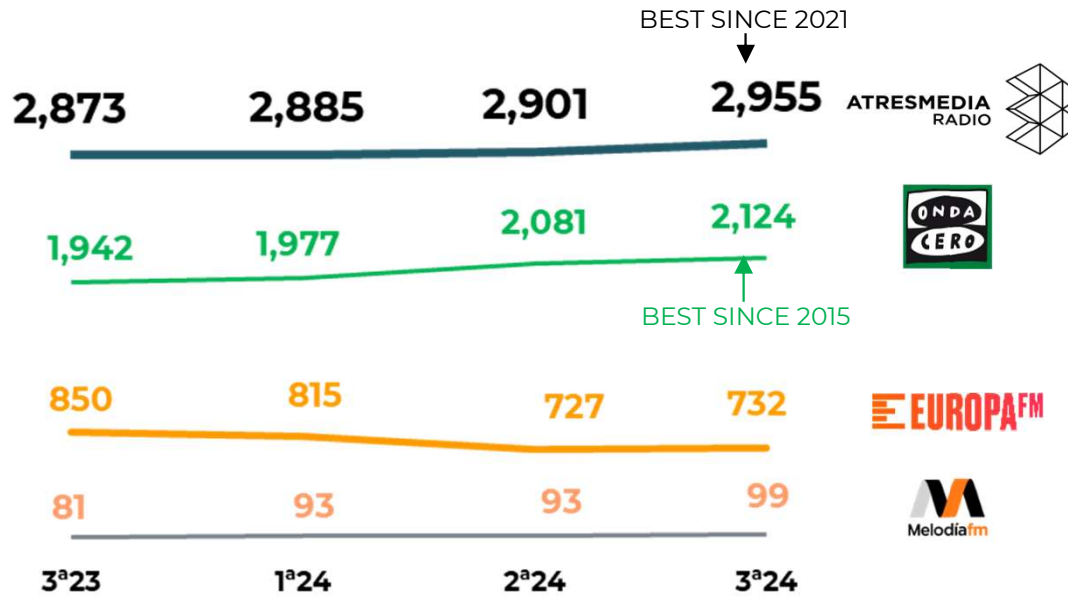
ATRESMEDIA RADIO LISTENERS EVOLUTION

Thousands of listeners/day



MAS DE UNO
con Carlos Alsina

Best audience ever:
>1.6 Mill. listeners/day



Source: EGM Surveys Monday to Friday (,000) moving average





ATRESMEDIA RESULTS FY 24

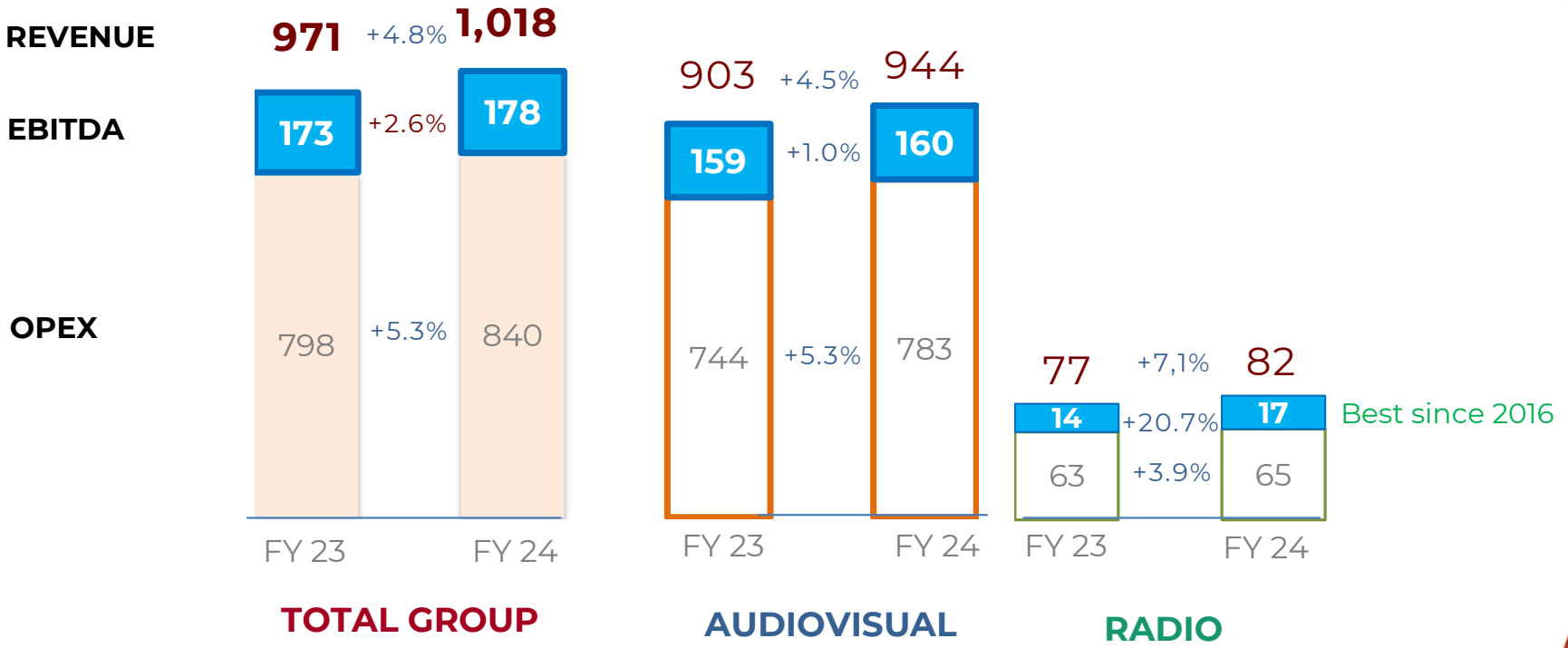
In € mill.	FY 23	FY 24	var
NET REVENUES	971.4	1,017.9	+4.8%
OPEX	798.3	840.3	+5.3%
EBITDA	173.1	177.6	+2.6%
<i>Ebitda margin</i>	17.8%	17.5%	
EBIT	155.3	160.2	+3.2%
<i>Ebit margin</i>	16.0%	15.7%	
NET PROFIT	171.2*	120.3	-29.7%
<i>Net profit margin</i>	17.6%	11.8%	
Net profit proforma	118.6	120.3	+1.4%
<i>Net profit margin</i>	12.2%	11.8%	

Source: Atresmedia's financial statements

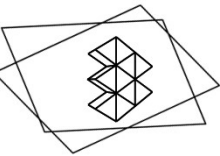
*includes non-cash deferred tax assets adjustment in the amount of 52 M€

REVENUE, OPEX & EBITDA BY SEGMENT

In € mill

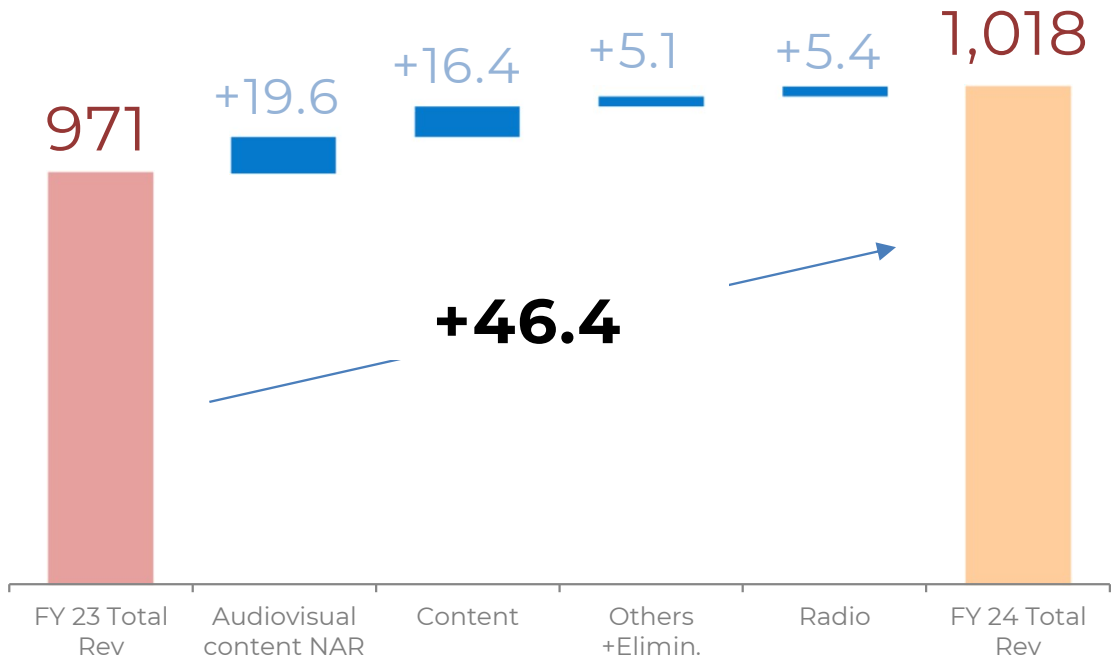


Source: Atresmedia's financial statements



ATRESMEDIA: TOTAL REVENUE EVOLUTION BY SEGMENT

In € mill.



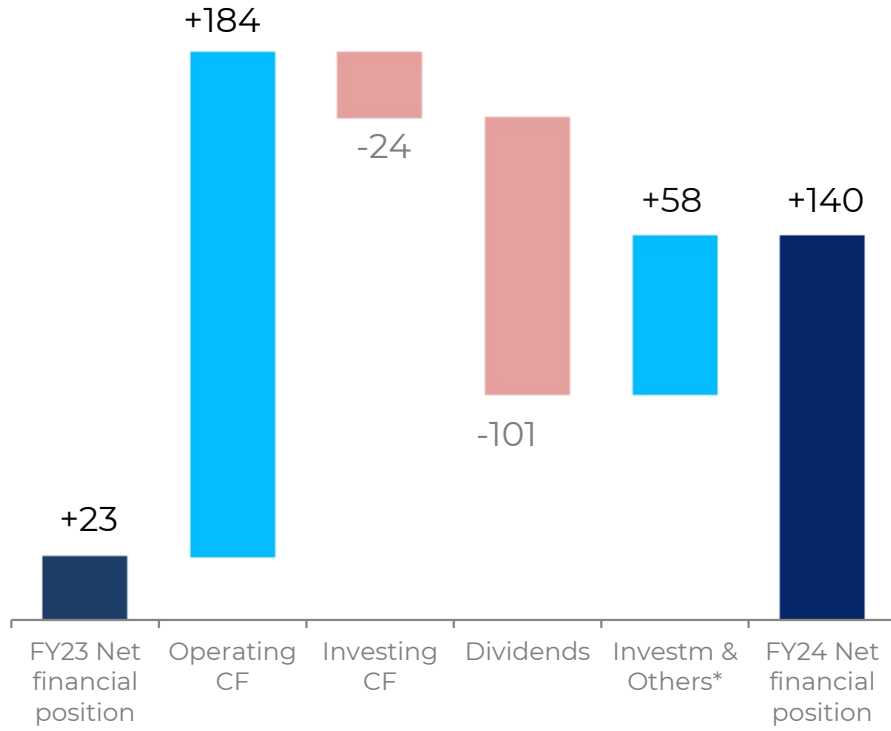
Source: Atresmedia`s financial statements





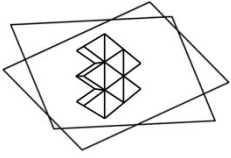
ATRESMEDIA CASH FLOW

In € mill.



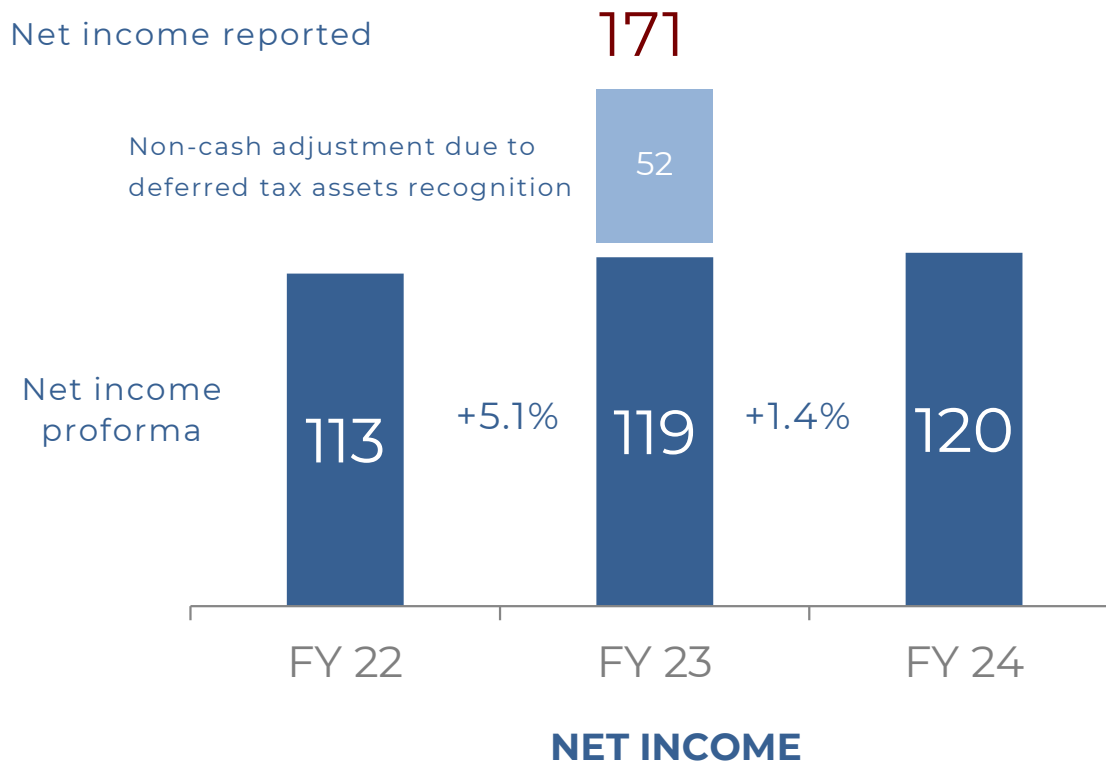
*Funds from Fever's stake sale: 58 M€

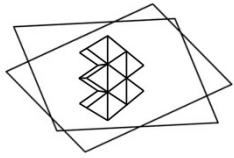
Source: Atresmedia's financial statements



ATRESMEDIA: NET INCOME

In € mill.

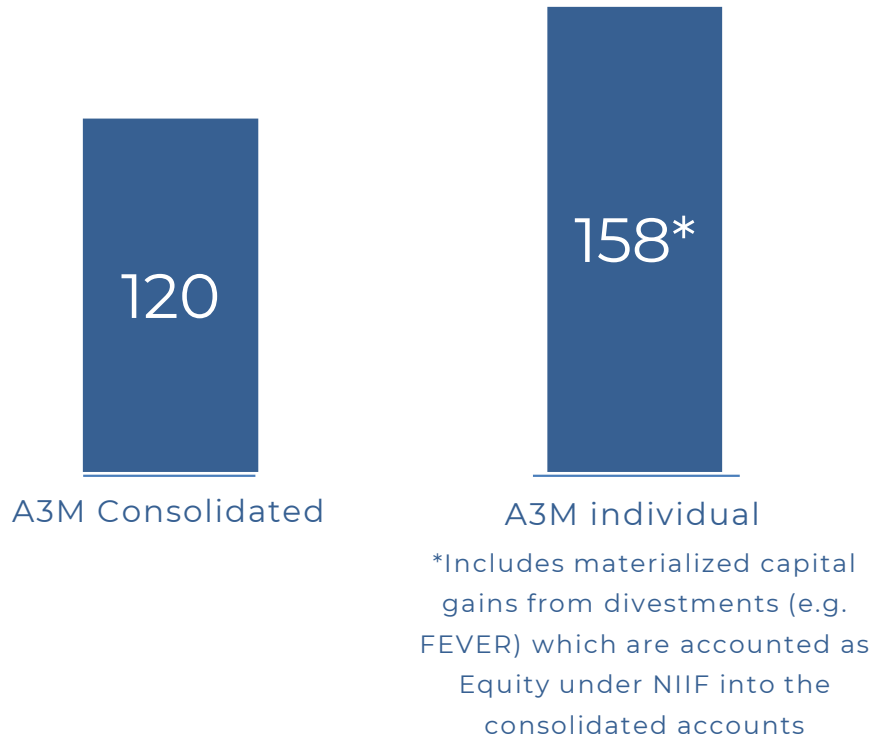




ATRESMEDIA: FINAL DIVIDEND PROPOSAL

In € mill.

Net income



Total Dividends
2024 financial year

Final div
(to be paid in June 25)

105 M€
(0.47 €/acc)

Interim div
(paid in Dec 24)

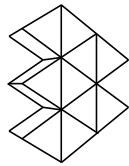
47 M€
(0.21 €/avcc)

153 M€
(0.68 €/acc)
+62% vs 2023 fiscal year



ATRESMEDIA

FINANCIAL RESULTS FY24



27.02.2025

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